

PRESS RELEASE

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RECTOR RECEIVES SUSTAINED LIFETIME ACHIEVEMENT AWARD FROM THE SOCIETY FOR RANGE MANAGEMENT (SRM)

Dr. Barron S. Rector of Texas A&M University, College Station, Texas, received a *Sustained Lifetime Achievement Award* at the Society for Range Management's (SRM) 73rd Annual Meeting, Technical Training and Tradeshow in Denver, Colorado, February 16-20, 2020. The *Sustained Lifetime Achievement Award* is presented by the Society to members for long-term contributions to the art and science of range management and to the Society for Range Management.

SRM has no more enthusiastic promoter of range management than Dr. Barron Rector. He has a gifted ability to inspire youth and adults to learn. Dr. Rector's long-term contributions to the art and science of range management and SRM are most evident in his involvement and leadership with the Society's High School Youth Forum (HSYF). The HSYF began in 1966 and Dr. Rector joined the Forum Subcommittee in 1982. Doing some simple math, you can summarize that over the last 39 years he has helped educate over 900 youth across the US and Canada through the Forum. In his role as Co-Director he spends the year organizing and preparing for the HSYF. This requires working with Section Youth Contacts, Annual Meeting Subcommittees, the SRM Board and Staff, Range Professionals who participate in the Forum as professional interaction speakers, judges, tour guides, and the High School students that attend.

Dr. Rector was a Coordinator or Co-Coordinator of the TX Section Youth Range Workshop for 35 years (1981 - 2015). His efforts were paramount in organizing and carrying out the Workshop each year. He has promoted range management to youth and adults alike in his role as an Extension Range Specialist with Texas A&M AgriLife Extension Service. Dr. Rector is an accomplished scientist and researcher, and is recognized by both professionals and lay people as a leading authority on plant identification.

Dr. Rector's selfless, tireless, and never-ending dedication to SRM's High School Youth Forum, Range Education promotion, and research is the best example of Sustained Lifetime Achievement. Besides his many professional accomplishments Dr. Rector is a dedicated to his family and community.

For his contributions to SRM, the HSYF, and rangeland management, we were proud to present Dr. Barron S. Rector with a Society for Range Management's *Sustained Lifetime Achievement Award for 2020*.



2020 SRM Sustained Lifetime Achievement Award recipient Dr. Barron S. Rector with SRM President (2019) Dr. Clayton Marlow.



MISSION: Providing leadership for the Stewardship of Rangelands based on sound ecological principles.

VISION: A well-trained and highly motivated group of professionals and rangelands users working with productive, sustainable rangeland ecosystems.