

JOB POSTING AND AD ORDER FORM



PLEASE MAIL THIS ORDER FORM WITH YOUR PAYMENT TO:
Society for Range Management
 6901 S Pierce St Ste 230
 Littleton, CO 80128
 If paying by credit card please fax to: 303-986-3892

THANK YOU FOR PLACING AN AD WITH US!

BILLING INFORMATION

Name: _____
 Company: _____
 Address: _____
 City: _____ State/Province: _____
 Country: _____ Zip/Postal Code: _____
 Phone: _____ **Member Number (if applicable):** _____

Premium Ad Type/Size: _____	Price: _____	Qty: _____	PA Total: _____
RangeFlash (\$50/each) Qty: _____	RF Total Price: _____	Social Media (\$25): Price: _____	
GRAND TOTAL:			_____

*** For ad type/rate see rate schedule below – over for additional advertising options rates ***

PAYMENT METHOD (Sorry we do not accept American Express)

_____ Check/Money Order (**US Funds ONLY – must be drawn on a U.S. Bank**)
 _____ Credit Card: _____ Visa _____ MC _____ Discover _____
 Credit Card # _____ Exp: _____ Card Zip: _____
 Name as it appears on card: _____ Security Code: _____
 Signature: _____
 Daytime Phone (required): _____ Email: _____

SRM ADVERTISING RATES				
AD SIZE		SRM Commercial Member	SRM Member	Non-Member
Full Page:	600 words	\$210	\$240	\$300
2/3 Page:	430 words	\$147	\$168	\$210
1/2 Page:	330 words	\$112	\$128	\$160
1/3 Page:	225 words	\$ 70	\$ 80	\$100
1/4 Page:	150 words	\$ 56	\$ 64	\$ 80
1/8 Page:	75 words	\$ 28	\$ 32	\$ 40

The Society for Range Management offers this employment announcement service to help promote careers in rangelands. SRM will not accept responsibility for errors of any kind on approved and submitted ads. All advertising content is subject to SRM approval. SRM reserves the right to reject any ads that are not related to the field of range management or if they conflict with SRM’s mission/vision.

PLEASE CONTACT US IF YOU ARE INTERESTED IN PLACING AN AD FOR MULTIPLE MONTHS.

PREMIUM ADVERTISEMENTS RECEIVE THE FOLLOWING:

- A listing on the Job Listings page, <http://rangelands.org/jobs/job-listings/>, for 6 weeks or until closed; whichever comes first. The position announcement size purchased will be reflected in the amount of copy included in the webpage listing. *(Please refer to the word count above)*
- Up to two logos or graphics may be submitted for use with the announcement (may affect ad size)

over for supplemental advertising options

SUPPLEMENTAL ADVERTISING SERVICES

Please note: The following options are available ONLY IN ADDITION TO purchase of premium advertising purchase and cannot be purchased separately.

RANGEFLASH* ADVERTISEMENTS:

SRM distributes an e-newsletter, the RangeFlash, approximately every 2 weeks, as content and need dictate (please note that, depending on the timing of the request, space in the RF may not be available). The RF is distributed to about 3,000 recipients. You can add an RF position announcement of 75 words or less* with a link to a full listing of your premium listing:

- \$50 for a listing in one *RangeFlash*
- \$25/each for additional *RangeFlashes*

SOCIAL MEDIA* ADVERTISEMENTS:

SRM has a growing following on Facebook, Twitter and LinkedIn. It is especially well represented by young people who are just entering the field of Range Management. SRM will post your announcement of 75 words or less* on Facebook, Twitter and LinkedIn to help further distribute your message.

- \$25 SRM for a posting on SRM's Facebook, LinkedIn and Twitter accounts

***If either of these options are requested you must submit abbreviated content to the email address below, separate from your full online announcement.**

SUBMISSION REQUIREMENTS:

- **Online Premium Advertisement:** SRM accepts announcements ONLY when submitted via the **ONLINE SUBMISSION FORM** at <http://rangelands.org/jobs/submit-a-job-listing/>.
- **RangeFlash and Social Media text:** Abbreviated content (75 words or less) must be submitted separately from the online form by sending to Info@Rangelands.org. All links must be activated.

POSTING SCHEDULE:

- Paid listings will post to the website upon receipt and verification of payment details.
- Free listings will post upon verification of content.
- *RangeFlash* content will go out with the next scheduled RF (dependent on timing and pending receipt and verification of payment details)**.
- Social Media ads will post upon receipt and verification of payment details.

****Please note that, depending on the timing of the request, space in our member communications (RangeFlash/RF) may not be available. We may not send out an RF as frequently during slow times of the year.**

Please email or call if you have questions.: Info@Rangelands.org or call 303.986.3309.