

# Society for Range Management



## CALIFORNIA-PACIFIC SECTION

### Cal-Pac SRM 2019 Meeting with the Central Coast Rangeland Coalition (CCRC) Fall Meeting and Tour Stemple Creek, Tomales, CA

#### October 16th (Wednesday)

1:30 – 4:30 Cal-Pac Board of Directors Meeting

1:30 – 4:30 CRM Panel Meeting

*The Board and CRM meetings to be held at the Petaluma NRCS office:  
5401 Old Redwood Hwy, Petaluma 94954.*

6:30 - 9:00 - Dinner/Social (optional) and Silent Auction – La Gare, French Restaurant (in the alley), *BYOB*. 208 WILSON ST, Santa Rosa, CA 95401

*\*Please don't forget to bring silent auction items!*

#### October 17th (Thursday)

**8:30 AM Registration, 9:00 AM – 4:30 PM Program**

Stemple Creek Ranch  
900 Burbank Lane, Tomales CA

### **Beef, Bees, Trees and Gelato: Doing and Earning More from a Ranch**

This joint meeting of the CCRC and SRM will focus on ranch diversification, which promotes sustainable working rangelands. We will hear from ranchers and landowners who have reconfigured their ranches to generate additional income by diversifying the use of their resources. We will hear from land managers who have worked with ranchers to diversify enterprises that promote land management goals and rancher sustainability. We will learn how they identified opportunities for new enterprises and worked through resource and regulatory issues.

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### Tentative Agenda

Time	Item <i>Person</i>
8:30 – 9:00	Register, Coffee
9:00	Welcome to the Meeting
	Welcome to Stemple Creek Ranch Loren Poncia
	Diversification Introduction <i>UCCE Livestock Advisor, Sheila Barry</i>
	Small Groups
	<b><i>Diversification opportunities: What works and why?</i></b> <i>Dr. Stephanie Larson</i> <i>UCCE Livestock Advisor, Marin and Sonoma County</i>
	<b><i>Evaluating your resources and opportunities (Producer Panel moderated by Marin Agricultural Land Trust [MALT])</i></b> <i>Mike Gale, Chileno Valley Ranch</i> - <i>(Grass-fed beef, U-pick apples, and Event Space)</i> <i>Tamara Hicks, Toluma Farms and Tomales Farmstead Creamery</i> - <i>(Artisinal goat and sheep cheeses, farm tours)</i> <i>Andrew Zlot, Double 8 Dairy</i> - <i>(Water Buffalo Gelato and Mozzarella)</i> <i>Mike Giamonna</i> - <i>(Ag Land Easement, beef cows and chickens)</i>
	<b><i>Not just direct marketing, timber, grazing, vineyards, hunt club and events</i></b> <i>Bill Morrison, Soper-Wheeler Co. LLC</i>
	Small Groups
12:00	Lunch
	<b>What works where and how to work with local regulations to make more opportunities?</b> <i>Michael Meeham, County of Santa Clara Planning Department</i>
	Walk to field sites on Stemple Creek
	Stop 1: Events/ Livestock
	Stop 2: Bees/ Carbon Farming
	Stop 3: Targeted Grazing
	Small Groups
4:30	End program

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Central Coast Rangeland  
Conservation Coalition  
Society for Range Management  
California-Pacific Section  
Tomales, CA  
October 17<sup>th</sup>

Name(s): \_\_\_\_\_

Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Affiliation** (please check): Cal-Pac Member \_\_\_\_\_ Member of other SRM Section \_\_\_\_\_  
Non-Member \_\_\_\_\_ Student \_\_\_\_\_

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<i>Number</i>	<b>Early Registration Deadline 10/9</b>	<b>Late Registration 10/10 or Later</b>
_____ MEMBER/RANCHER meeting registration (includes LUNCH on 10/17)	\$40/person _____	\$50/person _____
_____ STUDENT meeting registration (includes LUNCH on 10/17)	\$35/person _____	\$45/person _____
_____ Dinner on 10/16 at La Gare, Santa Rosa	\$40/person _____	\$50/person _____
_____		
	<i>Grand Total =</i>	\$_____

**Register early because La Gare has limited space for dinner.**

**On-line Registration** is available through PayPal on the SRM Cal-Pac website.

<https://casrm.rangelands.org/HTML/fallmeeting.html>. If you would prefer to pay by check, please make the check payable to Cal-Pac SRM and mail with completed registration form to:

Devii Rao (Cal-Pac SRM Treasurer)  
31000 Airline Highway  
Paicines, Calif. 95043  
(831)637-5346 x 14

### **Hotel Lodging**

To ensure reasonable accommodations, please reserve your room early because this is a high tourism area. Some hotels are already booked for this time period.

You can also check out (airbnb.com) and Vrbo (vrbo.com) for local vacation rentals in the Tomales and surrounding areas. Stemple Creek Ranch also has a couple of onsite vacation rentals available through these two websites.

### **SANTA ROSA**

Courtyard by Marriott Santa Rosa  
175 Railroad St, Santa Rosa, 95401  
707-573-9000

Room block - Reserve by Sept 9 to get the following rates: \$239 Double Beds/\$249 King Bed (Code = SRM)

\*Walking distance to SRM dinner at La Gare

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Hotel La Rose  
308 Wilson St, Santa Rosa, 95401  
707-579-3200  
Room Block: \$199 reg rate/\$158 Govt. rate (Code = SRM)  
\*Walking distance to SRM dinner at La Gare

Flamingo Conference Resort and Spa  
2777 Fourth St, Santa Rosa, 95405  
707-545-8530

### **PETALUMA**

Hampton Inn Petaluma  
450 Jefferson St, Petaluma, 94952  
707-499-5826

Hotel Sheraton Petaluma  
745 Baywood Dr, Petaluma, 94954  
707-283-2888

### **Tomales**

The Continental Inn  
26985 Highway One, Tomales, 94971  
707-878-2396  
Room Block: \$130 (Code = Stemple Creek Ranch)

### **Valley Ford**

Hotel Valley Ford  
14415 Coast Highway One, Valley Ford, 94972  
707-876-1983