

TRADE SHOW & SPONSORSHIP PROSPECTUS

SRM ANNUAL MEETING
WICHITA, KANSAS
FEB. 14-18, 2027



TRADE SHOW EXHIBITOR OPPORTUNITIES

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TRADE SHOW SCHEDULE

SUNDAY, FEBRUARY 14

12:00 - 5:00 PM.....BOOTH SET UP
5:00 - 8:00 PM.....Trade Show & Welcome Mixer, Super Bowl
Watch Party

MONDAY, FEBRUARY 15

8:00 AM - 5:00 PM.....EXHIBIT HALL OPEN
Morning & Afternoon Coffee Breaks located in Trade Show

TUESDAY, FEBRUARY 16

8:00 AM - 5:00 PM.....EXHIBIT HALL OPEN
Morning & Afternoon Coffee Breaks located in Trade Show

WEDNESDAY, FEBRUARY 17

8:00 AM - 5:00 PM.....EXHIBIT HALL OPEN
Morning Coffee Break located in Trade Show
12:00 - 5:00 PM.....BOOTH TEAR DOWN



LOGISTICS

Hosted at Century II
Performing Arts &
Convention Center &
Hyatt Regency Wichita

**See 2027 SRM Meeting
webpage for links to host
hotels:**
[rangelands.org/annual-
meeting](http://rangelands.org/annual-meeting)



SPECIAL NOTE FOR EXHIBITORS

Specific attention is being paid to ensure the greatest amount of traffic and interaction for all vendors. The Trade Show will be located in the Expo Hall, providing ample floor space. This central location will be located directly across from registration and will also include the Poster Session and breakfast/lunch concession sales. All coffee breaks will take place inside of the Trade Show area, as well as the Sunday Opening Mixer which will include cash bars, light food options and a special Super Bowl watch party.

A standard Booth Package is 10 x 10, 8 foot high back drape, 3 foot high draped side rails, one sign with exhibitor name, one 8 foot draped table, and two chairs. Two (2) complimentary conference registrations are included with each booth (does not apply to non-profits or student booths).

Further details will be provided in the exhibitor service kit.

EXHIBIT BOOTH SELECTION

Although SRM will make every attempt to accommodate exhibitor requests for specific booths, no guarantees can be made that the exhibitor will be assigned the specific booth(s) requested. The method of determining space assignment shall be established by SRM.

RANGELANDS.ORG/ANNUAL-MEETING

SRM Coordinator
Kelly Fogarty
(202) 870-3342
operations@rangelands.org

QUESTIONS?

TRADE SHOW EXHIBITOR CONTRACT

This agreement for exhibit space, the notices of space assignment by SRM and the full payment of rental charges, together constitute an agreement for a right to use space. Exhibitor terms and guidelines:



- 1. DATES & HOURS OF EXHIBITION.** Hours are tentative and subject to changes as needed, please refer to the schedule above. Please note the hours of operation for each day. Trade Show vendors are welcome to break down their exhibits at 5:00pm on Tuesday if needed; however, all are encouraged to stay through Wednesday if possible.
- 2. BOOTH SELECTION/ASSIGNMENT.** Although SRM will make every attempt to accommodate Exhibitor requests for specific booths, no guarantees can be made that the Exhibitor will be assigned the specific booth(s) requested. The method of determining space assignment shall be established by SRM. No rights or privileges are created for any exhibitor as a result of previous space assignments or years of participation in the SRM exhibition.
- 3. USE OF EXHIBIT SPACE.** No exhibitor shall assign, sell its rights, sublet, share, or apportion the whole or any part of the space allotted. All product and service demonstrations and distribution of promotional materials must be confined to the limits of the exhibit space. No firm organization not assigned space in the exhibition hall will be permitted to solicit business in any manner within the exhibition hall.
- 4. ARRANGEMENTS OF EXHIBIT..** All exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others. All booths are in-line booths measuring 10 feet by 10 feet. The standard booth equipment provided to the exhibitor by SRM through the general contractor are 8' high backdrape, 3' high draped side rails, one exhibitor ID sign, one 8' draped table and two chairs. All additional furnishings or equipment is the sole responsibility of the exhibitor. Height: Exhibit fixtures, components and identification signs will be permitted to a height of 8 feet. Depth: All display fixtures over 4 feet in height and placed within 10 linear feet of an adjoining exhibit must be confined to the back half of the booth. Any variation of these guidelines must be approved in advance by SRM management.
- 5. CANCELLATION OF EXHIBIT SPACE BY EXHIBITOR.** If it is necessary for the exhibitor to withdraw from the SRM 2027 Annual Meeting Trade Show, the exhibitor must notify SRM in writing. On or before 4 January 2027, exhibitor will receive refund of booth payment less \$150 per 10x10 space and \$50 per student booth cancelled. No refund of exhibit fee if booth space is cancelled after 4 January 2027.
- 6. INSURANCE.** Exhibitors are encouraged to carry floater insurance to cover exhibit material against damage or loss, as well as public liability insurance against injury to the person or property of others. Request this type of insurance coverage should be available to you during transport, installation, operation and dismantle hours of the 2027 SRM Annual Meeting and Trade Show. SRM will take reasonable precautions to safeguard the exhibit hall each day following the completion of scheduled activities. Any other security arrangements will be the responsibility of the exhibitor. SRM will not be liable for loss or damage to property of the exhibitor from theft, fire, accident or other cause.
- 7. SALES TAX.** Any business making taxable sales at a trade show may be required to register to collect state general sales tax and any other applicable local taxes before the event begins. Out-of-state businesses may be required to obtain local Tax Permits. SRM assumes no liability or responsibility for vendors who wish to conduct sales at our trade show, all responsibility for tax collection and payment to the appropriate authority lies entirely with the vendor(s).
- 8. EXHIBITOR SERVICE KIT.** Approximately 90 days prior to the dates of the SRM Annual Meeting, Exhibitors will receive a copy of an Exhibitor Service Kit. The Exhibitor Service Kit will include information integral to your company's participation, including but not limited to: additional Rules & Regulations, order forms, shipping & drayage and utilities and building services.

BOOTH EXHIBITOR NAME: _____

INDIVIDUAL(S) UTILIZING THE COMPLIMENTARY MEETING REGISTRATION:

Not applicable to a University Range Club booth or Non-profit Group Booth:

Name: _____ City/State: _____ Email: _____

Name: _____ City/State: _____ Email: _____

Any additional company representative(s) must register for the meeting separately; for questions, please email Kelly Fogarty (operations@rangelands.org). Note: All Exhibitor Agreements must be accompanied by signed Exhibitor Application to confirm space assignments. I understand and agree to abide by the Exhibitor terms and guidelines above.

AUTHORIZED SIGNATURE

PRINT NAME

DATE:

EXHIBITOR REGISTRATION FORM

SRM ANNUAL MEETING | WICHITA, KANSAS | FEB. 14-18, 2027

BOOTH TYPE

TYPE	COST	SELECTION
SRM Member	\$600	
Non- Member	\$750	
University Range Club	\$100	
Power for Booth (SRM is covering half the cost)	\$75	

EXHIBITOR INFORMATION

Exhibitor / Company Information: _____

Authorized Contact Name: _____

Company's Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____ Country: _____

Email: _____

PAYMENT INFORMATION

If paying by check, please make checks payable to "Society for Range Management"; include in the "notes" section "2027 Exhibitor".

If you wish to pay by credit card, please email info@rangelands.org to be sent a direct payment link. When emailing, please include your completed exhibitor form.

Please return:

- Payment
- Signed Exhibitor Agreement
- Exhibitor Registration Form

SRM Office

100 N. 27th Street, Suite 600 D,
Billings, MT 59101
info@rangelands.org | (303) 986-3309

SRM Coordinator

Kelly Fogarty

(202) 870-3342

operations@rangelands.org

RETURN PAYMENT

QUESTIONS?

SPONSORSHIP OPPORTUNITIES

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SPONSORSHIP LEVELS

\$50,000 | PREMIER SPONSOR

- Customize your package! Trade show booths, complimentary registrations, meeting recognition and opportunities to speak at meeting events are available!

\$25,000 | TRAIL BOSS & PRESENTING SPONSORS

Presenting and additional Trail Boss sponsors will receive the following:

- Society for Range Management Annual Meeting presented by YOUR COMPANY; there may be multiple sponsors at this level, all will be listed as "Presenting"
- Company name(s) featured in event-related press releases
- Recognition and logo displayed at major gatherings throughout the meeting
- Two (2) – 10x10 booths in the Trade Show
- Your logo displayed in meeting common areas and digital and print media
- Two (2) full-page ads in Conference Program
- Acknowledgment on 2027 SRM Annual Meeting web page
- Four Annual General Meeting registrations
- Four Coffee Stations
- Opportunity for bag-inserts given to all meeting attendees

\$15,000 | RANGELAND STEWARD

- Your logo displayed at major gatherings throughout the meeting
- Either one 10x10 booth in the Trade Show (general sponsor) or recognition in all tour-related materials (tour sponsor)
- One full-page ad in Conference Program
- Acknowledgment on 2027 SRM Annual Meeting web page
- Two Annual General Meeting Registrations
- Two Coffee Stations
- Opportunity for bag-inserts given to all meeting attendees

\$5,000 | RANGELAND FRIEND

- One 1/4 page logo or ad in Conference Program
- Recognition at entrance to Trade Show
- Acknowledgment on 2027 SRM Annual Meeting web page
- Two Annual General Meeting Registrations
- One Coffee Station
- Opportunity for bag-inserts given to all meeting attendees

\$1,000 | RANGELAND SUPPORTER

- One 1/8 page logo or ad in Conference Program
- Recognition at entrance to Trade Show
- Acknowledgment on 2027 SRM meeting webpage

SPONSOR OPTIONS

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COFFEE BREAKS

Sponsor a coffee break any day of the meeting and be recognized at the coffee break location in the meeting program.

\$500 PER COFFEE STATION

TOUR SPONSOR

Sponsor one of the many technical and/or social tours. A full list of tours offered is available online and on the meeting registration form. Tour sponsors have the option to have printed items/brochures (as provided by sponsor) given to tour participants and to be featured as a tour sponsor in the meeting program, app, and website.

\$500 - \$1,500

TRADE SHOW MIXER

A professional mixer that brings students and professionals together, serves as an unofficial kick-off to the meeting. Food and drinks are made available the first night of the trade show; this is a prime opportunity to showcase your name in front of SRM members and vendors; opportunities to sponsor all or portions of the mixer are available. All information will be included with the Trade Show mixer information in the meeting program.

\$500 - \$3,000

PRODUCER'S FORUM

Sponsor the full-day Producer Forum, hosted on Monday, along with additional producer-focused events. Sponsorship assists with funding the Forum's featured speakers, morning and afternoon breaks and the evening social.

\$500 - \$5,000



SPONSOR OPTIONS

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POSTER SESSIONS

A variety of sponsorship opportunities are offered during the poster sessions. You can sponsor the poster boards, drinks, and appetizers during the poster sessions. All information will be included with the poster session information in the meeting program.

\$500 - \$1,500

LEADER IN STUDENT ENGAGEMENT

Sponsor one of SRM's student groups or one of the many student-based activities and contests that take place at the Annual Meeting. Contact Kelly Fogarty for information on specific pricing options.

\$500 - \$7,500

PAST PRESIDENTS' LUNCHEON

Sponsor the luncheon for the past presidents of the Society.

\$1,000

WANT TO CUSTOMIZE THE LIST FURTHER?

We're happy to discuss any sponsorship opportunities to fit your needs.

SRM Coordinator | Kelly Fogarty | (202) 870-3342

operations@rangelands.org

SPONSORSHIP REGISTRATION FORM

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SPONSOR LEVEL

CATEGORY	AMOUNT COMMITTED	COMPLIMENTARY REGISTRATIONS
\$25,000 - Rangeland Trail Boss		Up to 4
\$15,000 - 24,999 - Rangeland Steward		Up to 2
\$5,000 - 14,999 - Rangeland Friend		Up to 2
\$1,000 - 4,999 - Rangeland Supporter		Up to 1

ADD-ON OPTIONS

ENTER QUANTITY:

- _____ Coffee Break | \$500 per Coffee Station
- _____ Workshop/Symposium | \$500 to 1,500
- _____ Trade Show/Welcome Mixer | \$500 -3,000
- _____ Poster Session | \$500 -1,500
- _____ Student Event | \$500 -7,500
- _____ Past President Luncheon | \$1,000

WRITE IN DESIRED AMOUNT:

\$ _____
\$ _____
\$ _____
\$ _____
\$ _____
\$ _____

EXHIBITOR INFORMATION

Exhibitor / Company Information: _____

Authorized Contact Name: _____

Company's Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Fax: _____ Country: _____

Email: _____

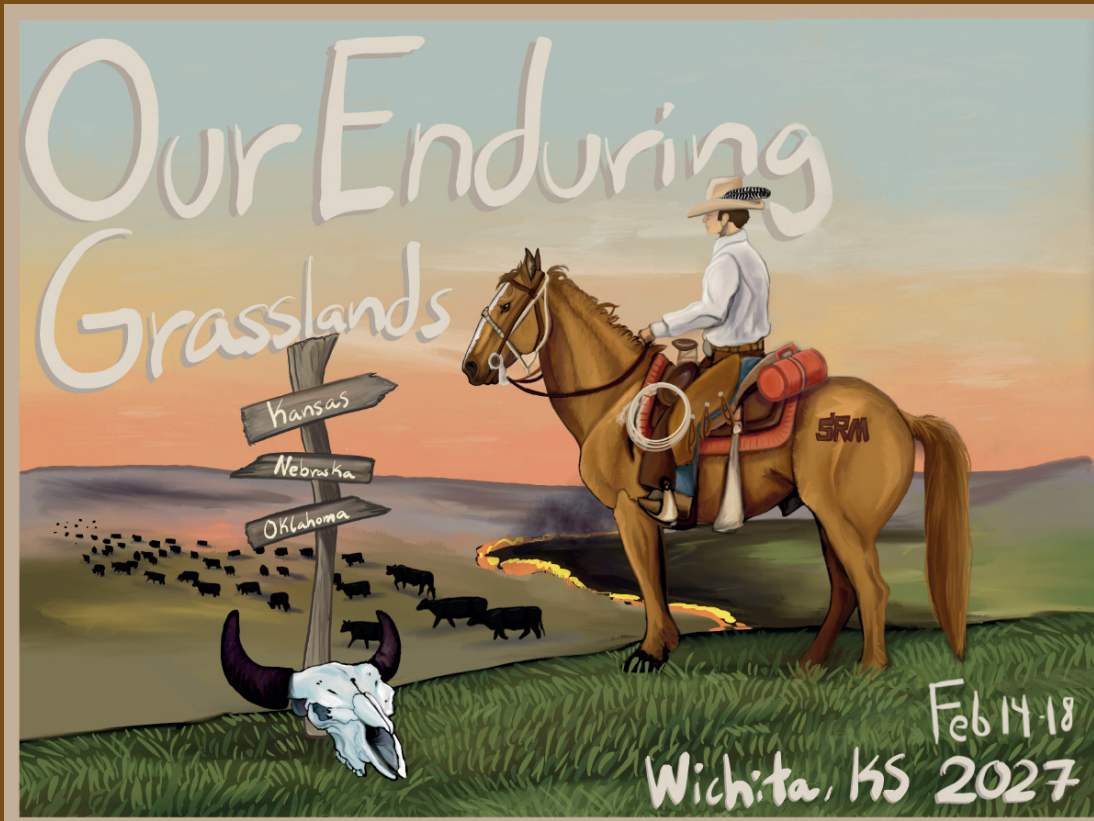
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PAYMENT INFO

PAYMENT RETURN



THANK YOU FOR MAKING OUR MEETING POSSIBLE.

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