



# trade show & sponsorship prospectus

SRM ANNUAL MEETING | MONTEREY, CA | FEB. 7-11, 2026



# host hotels

The 2026 SRM Annual Meeting will have two beautiful host hotels.

[ANNUALMEETING.RANGELANDS.ORG](https://ANNUALMEETING.RANGELANDS.ORG)



**MONTEREY MARRIOTT**  
350 Calle Principal  
Monterey, CA 93940

\$256/night (plus taxes, fees)



**PORTOLA HOTEL & SPA**  
Two Portola Plaza  
Monterey, CA 93940

\$254/night (plus taxes, fees)

**\*\*Per Diem Rates (\$184) and Student rates (\$220); plus taxes and fees**





# trade show exhibitor opportunities

SRM ANNUAL MEETING | MONTEREY, CA | FEB. 7-11, 2026

## trade show schedule

SUNDAY, FEBRUARY 8

12:00 - 5:00 PM.....BOOTH SET UP

5:00 - 8:00 PM.....Trade Show & Welcome Mixer, live music

MONDAY, FEBRUARY 9

8:00 AM - 5:00 PM.....EXHIBIT HALL OPEN

Morning & Afternoon Coffee Breaks located in Trade Show

TUESDAY, FEBRUARY 10

8:00 AM - 5:00 PM.....EXHIBIT HALL OPEN

Morning & Afternoon Coffee Breaks located in Trade Show

WEDNESDAY, FEBRUARY 11

8:00 AM - 5:00 PM.....EXHIBIT HALL OPEN

Morning Coffee Break located in Trade Show

12:00 - 5:00 PM.....BOOTH TEAR DOWN





## SPECIAL NOTE FOR EXHIBITORS

Specific attention is being paid to ensure the greatest amount of traffic and interaction for all vendors. The Trade Show will be located in the Ballroom 100ABC, providing ample floor space. This central location will be located directly across from registration and will also include the Poster Session. All coffee breaks will take place inside of the Trade Show area, as well as the Sunday Opening Mixer which will include cash bars, light food options and live music.

A standard Booth Package is 10 x 10, 8 foot high back drape, 3 foot high draped side rails, one sign with exhibitor name, one 8 foot draped table, and two chairs. Two (2) complimentary conference registrations are included with each booth (does not apply to non-profits or student booths).

Further details will be provided in the exhibitor service kit.

## EXHIBIT BOOTH SELECTION

Although SRM will make every attempt to accommodate exhibitor requests for specific booths, no guarantees can be made that the exhibitor will be assigned the specific booth(s) requested. The method of determining space assignment shall be established by SRM.



# trade show exhibitor contract

This agreement for exhibit space, the notices of space assignment by SRM and the full payment of rental charges, together constitute an agreement for a right to use space. Exhibitor terms and guidelines:

1. DATES & HOURS OF EXHIBITION. Hours are tentative and subject to changes as needed, please refer to the schedule above. Please note the hours of operation for each day. Trade Show vendors are welcome to break down their exhibits at 5:00pm on Tuesday if needed; however, all are encouraged to stay through Wednesday if possible.

2. BOOTH SELECTION/ASSIGNMENT. Although SRM will make every attempt to accommodate Exhibitor requests for specific booths, no guarantees can be made that the Exhibitor will be assigned the specific booth(s) requested. The method of determining space assignment shall be established by SRM. No rights or privileges are created for any exhibitor as a result of previous space assignments or years of participation in the SRM exhibition.

3. USE OF EXHIBIT SPACE. No exhibitor shall assign, sell its rights, sublet, share, or apportion the whole or any part of the space allotted. All product and service demonstrations and distribution of promotional materials must be confined to the limits of the exhibit space. No firm organization not assigned space in the exhibition hall will be permitted to solicit business in any manner within the exhibition hall.

4. ARRANGEMENTS OF EXHIBIT. All exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others. All booths are in-line booths measuring 10 feet by 10 feet. The standard booth equipment provided to the exhibitor by SRM through the general contractor are 8' high backdrap, 3' high draped side rails, one exhibitor ID sign, one 8' draped table and two chairs. All additional furnishings or equipment is the sole responsibility of the exhibitor. Height: Exhibit fixtures, components and identification signs will be permitted to a height of 8 feet. Depth: All display fixtures over 4 feet in height and placed within 10 linear feet of an adjoining exhibit must be confined to the back half of the booth. Any variation of these guidelines must be approved in advance by SRM management.

5. CANCELLATION OF EXHIBIT SPACE BY EXHIBITOR. If it is necessary for the exhibitor to withdraw from the SRM 2025 Annual Meeting Trade Show, the exhibitor must notify SRM in writing. On or before 3 January 2025, exhibitor will receive refund of booth payment less \$150 per 10x10 space and \$50 per student booth cancelled. No refund of exhibit fee if booth space is cancelled after 3 January 2025.

6. INSURANCE. Exhibitors are encouraged to carry floater insurance to cover exhibit material against damage or loss, as well as public liability insurance against injury to the person or property of others. Request this type of insurance coverage should be available to you during transport, installation, operation and dismantle hours of the 2025 SRM Annual Meeting and Trade Show. SRM will take reasonable precautions to safeguard the exhibit hall each day following the completion of scheduled activities. Any other security arrangements will be the responsibility of the exhibitor. SRM will not be liable for loss or damage to property of the exhibitor from theft, fire, accident or other cause.

7. SALES TAX. Any business making taxable sales at a trade show may be required to register to collect state general sales tax and any other applicable local taxes before the event begins. Out-of-state businesses may be required to obtain local Tax Permits. SRM assumes no liability or responsibility for vendors who wish to conduct sales at our trade show, all responsibility for tax collection and payment to the appropriate authority lies entirely with the vendor(s).

8. EXHIBITOR SERVICE KIT. Approximately 90 days prior to the dates of the SRM Annual Meeting, Exhibitors will receive a copy of an Exhibitor Service Kit. The Exhibitor Service Kit will include information integral to your company's participation, including but not limited to: additional Rules & Regulations, order forms, shipping & drayage and utilities and building services.

BOOTH EXHIBITOR NAME: \_\_\_\_\_

INDIVIDUAL(S) UTILIZING THE COMPLIMENTARY MEETING REGISTRATION:

*Not applicable to a University Range Club booth or Non-profit Group Booth:*

Name: \_\_\_\_\_ City/State: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ City/State: \_\_\_\_\_ Email: \_\_\_\_\_

Any additional company representative(s) must register for the meeting separately; for questions, please email Kelly Fogarty ([operations@rangelands.org](mailto:operations@rangelands.org)). Note: All Exhibitor Agreements must be accompanied by signed Exhibitor Application to confirm space assignments. I understand and agree to abide by the Exhibitor terms and guidelines above.

\_\_\_\_\_  
AUTHORIZED SIGNATURE

\_\_\_\_\_  
PRINT NAME

\_\_\_\_\_  
DATE:

# exhibitor registration form

SRM ANNUAL MEETING | MONTEREY, CA | FEB. 7-11, 2026

ANNUALMEETING.RANGELANDS.ORG

## booth type

TYPE	COST	SELECTION
SRM Member	\$600	
Non- Member	\$750	
University Range Club	\$100	
Power for Booth (SRM is covering half the cost)	\$75	

## exhibitor information

Exhibitor / Company Information: \_\_\_\_\_

Authorized Contact Name: \_\_\_\_\_

Company's Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Country: \_\_\_\_\_

Email: \_\_\_\_\_

## payment information

If paying by check, please make checks payable to "Society for Range Management"; include in the "notes" section "2025 Exhibitor".

If you wish to pay by credit card, please email [info@rangelands.org](mailto:info@rangelands.org) to be sent a direct payment link. When emailing, please include your completed exhibitor form.

return payment

Please return

- Payment
- Signed Exhibitor Agreement
- Exhibitor Registration Form

SRM Office  
100 N. 27th Street, Suite 600 D,  
Billings, MT 59101  
[info@rangelands.org](mailto:info@rangelands.org) | (303) 986-3309

SRM Coordinator  
Kelly Fogarty  
(202) 870-3342  
[operations@rangelands.org](mailto:operations@rangelands.org)

questions?



# sponsorship opportunities

SRM ANNUAL MEETING | MONTEREY, CA | FEB. 7-11, 2026



# sponsorship levels

## \$50,000 | premier sponsor

- Customize your package! Trade show booths, complimentary registrations, meeting recognition and opportunities to speak at meeting events are available!

## \$25,000 | trail boss & presenting sponsors

Presenting and additional Trail Boss sponsors will receive the following:

- Society for Range Management Annual Meeting presented by YOUR COMPANY; there may be multiple sponsors at this level, all will be listed as "Presenting"
- Company name(s) featured in event-related press releases
- Recognition and logo displayed at major gatherings throughout the meeting
- Two (2) – 10x10 booths in the Trade Show
- Your logo displayed in meeting common areas and digital and print media
- Two (2) full-page ads in Conference Program
- Acknowledgment on 2026 SRM Annual Meeting web page
- Four Annual General Meeting registrations
- Four Coffee Stations
- Opportunity for bag-inserts given to all meeting attendees

## \$15,000 | rangeland steward

- Your logo displayed at major gatherings throughout the meeting
- Either one 10x10 booth in the Trade Show (general sponsor) or recognition in all tour related materials (tour sponsor)
- One full-page ad in Conference Program
- Acknowledgment on 2026 SRM Annual Meeting web page
- Two Annual General Meeting Registrations
- Two Coffee Stations
- Opportunity for bag-inserts given to all meeting attendees

## \$5,000 | rangeland friend

- One 1/4 page logo or ad in Conference Program
- Recognition at entrance to Trade Show
- Acknowledgment on 2026 SRM Annual Meeting web page
- Two Annual General Meeting Registrations
- One Coffee Station
- Opportunity for bag-inserts given to all meeting attendees

## \$1,000 | rangeland supporter

- One 1/8 page logo or ad in Conference Program
- Recognition at entrance to Trade Show
- Acknowledgment on 2026 SRM meeting webpage



# sponsor options

page 1 of 2

## group registration

Do you represent a large group of rangeland practitioners and wish to streamline the registration process? Your group can sponsor the 2025 SRM Annual Meeting and receive an attractive group registration package.

Contact Kelly Fogarty ([operations@rangelands.org](mailto:operations@rangelands.org)) for details.

## coffee breaks

Sponsor a coffee break any day of the meeting and be recognized at the coffee break location in the meeting program.

\$500 PER COFFEE STATION

## workshops/symposium

Enroll as a workshop or symposium sponsor and receive a digital projection featuring your name and logo showcased from the projector at the beginning and end of your sponsored workshop/symposium.

All information will be included with the workshop/symposium information in the meeting program. Contact Kelly Fogarty for a list of available symposia and workshop options.

\$500 - \$1,500

## trade show mixer

A professional mixer that brings students and professionals together, serves as an unofficial kick-off to the meeting. Food and drinks are made available the first night of the trade show; this is a prime opportunity to showcase your name in front of SRM members and vendors; opportunities to sponsor all or portions of the mixer are available. All information will be included with the Trade Show mixer information in the meeting program.

\$500 - \$3,000

## dinner at the aquarium

Join us for an evening highlighting the conservation of our world's oceans and rangelands. Your sponsorship will support a private-evening at the aquarium offering reception-style catering and a personal look at the Aquarium and its many exhibits. What better way to bring the two stories of rangeland and ocean conservation together than this spectacular opportunity!

\$1,000 - \$25,000

# sponsor options

page 2 of 2

## poster sessions

A variety of sponsorship opportunities are offered during the poster sessions. You can sponsor the poster boards, drinks, and appetizers during the poster sessions. All information will be included with the poster session information in the meeting program.

\$500 - \$1,500

## leader in student engagement

Sponsor one of SRM's student groups or one of the many student-based activities and contests that take place at the Annual Meeting. Contact Kelly Fogarty for information on specific pricing options.

\$500 - \$7,500

## past presidents' luncheon

Sponsor the luncheon for the past presidents of the Society.

\$1,000

## film festival

Sponsor this year's film festival! 2025 will host an opening night film festival, showcasing rangeland-focused films from around the world.

\$500 - \$1,000

## WANT TO CUSTOMIZE THE LIST FURTHER?

We're happy to discuss any sponsorship opportunities to fit your needs.



# sponsorship registration form

SRM ANNUAL MEETING | MONTEREY, CA | FEB. 7-11, 2026

## sponsor level

CATEGORY	AMOUNT COMMITTED	COMPLIMENTARY REGISTRATIONS
\$25,000 - Rangeland Trail Boss		Up to 4
\$15,000 - 24,999 - Rangeland Steward		Up to 2
\$5,000 - 14,999 - Rangeland Friend		Up to 2
\$1,000 - 4,999 - Rangeland Supporter		Up to 1

## add-on options

ENTER QUANTITY:

\_\_\_\_\_ Coffee Break | \$500 per Coffee Station  
\_\_\_\_\_ Workshop/Symposium | \$500 to 1,500  
\_\_\_\_\_ Trade Show/Welcome Mixer | \$500 -3,000  
\_\_\_\_\_ Poster Session | \$500 -1,500  
\_\_\_\_\_ Student Event | \$500 -7,500  
\_\_\_\_\_ Past President Luncheon | \$1,000

WRITE IN DESIRED AMOUNT:

\$ \_\_\_\_\_  
\$ \_\_\_\_\_  
\$ \_\_\_\_\_  
\$ \_\_\_\_\_  
\$ \_\_\_\_\_  
\$ \_\_\_\_\_

## exhibitor information

Exhibitor / Company Information: \_\_\_\_\_

Authorized Contact Name: \_\_\_\_\_

Company's Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Country: \_\_\_\_\_

Email: \_\_\_\_\_

payment info

Please make checks payable to "Society for Range Management"; include in the "notes" section "2025 Exhibitor".

To pay by credit card, please email [info@rangelands.org](mailto:info@rangelands.org) for a direct payment link. When emailing, please include your completed sponsor form.

SRM Office  
100 N. 27th Street, Suite 600 D,  
Billings, MT 59101  
[info@rangelands.org](mailto:info@rangelands.org) | (303) 986-3309

return payment



thank you for making our meeting possible

SRM ANNUAL MEETING | MONTEREY, CA | FEB. 7-11, 2026