



Society for Range Management

6901 S Pierce St STE 230

Littleton, CO 80128

303-986-3309

www.rangelands.org

info@rangelands.org

November 15, 2017

Western Extension Risk Management Education Center

Shannon Neibergs, Director

222 N. Havana

Spokane, WA 99202

RE: 2018 RME Education proposal #13730, The Art of Range Podcast

Dear Dr. Neibergs:

The Society for Range Management (SRM) is pleased to support a novel outreach effort, *The Art of Range* podcast, proposed by Tip Hudson of Washington State University and the project team from the Rangelands Partnership and University of Arizona.

The SRM has been the premier international scientific organization promoting rangeland science and application since 1948. Today, the SRM has over 2,200 members representing 48 countries. The goals of this educational project match the goals of the SRM and the needs of our members.

We are committed to assisting this project by advertising the podcast through various communication channels with members and external constituencies. The SRM is also willing to invest effort in developing survey instruments to accurately collect learning and behavior change data. We have an active social media presence, engage members regularly through email, and periodically issue press releases on issues of importance to the general public or policymakers. These outlets would provide access to thousands of potential listeners and learners and should facilitate rapid growth in subscribers.

The SRM commends this application to you and looks forward to working together.

Sincerely,

Dr. Larry Howery

President, Society for Range Management

Professor and rangelands specialist, The University of Arizona

MISSION: Providing leadership for the Stewardship of Rangelands based on sound ecological principles.

VISION: A well-trained and highly motivated group of professionals and rangeland users working with productive, sustainable rangeland ecosystems