

PRESS RELEASE

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COOK RECEIVES OUTSTANDING YOUNG RANGE PROFESSIONAL AWARD FROM THE SOCIETY FOR RANGE MANAGEMENT (SRM)

Rob Cook of Muleshoe, Texas, received an *Outstanding Young Range Professional Award* at the Society for Range Management's (SRM) 72nd Annual Meeting, Technical Training, and Trade Show in Minneapolis, Minnesota, February 10-14, 2019. The *Outstanding Young Range Professional Award* recognizes SRM members who exhibit superior performance and leadership potential in any range-related area.

The Oklahoma and Texas Sections of the SRM are both honored to have Rob Cook receive the Society's Outstanding Young Range Professional Award. As a graduate student, Rob led the charge to establish the Texas Section Young Professionals Committee. Rob organized a group of young members interested in getting more involved with the leadership of the Texas Section. That effort led to the establishment of the Young Professionals Committee in 2006, expansion of the Young Professionals presentations, and the establishment of the Young Professionals Breakfast held each year at the Texas Section meeting. In addition, Rob has served on numerous Section Committees, including as Program Chair for the Texas Section Annual Meetings in 2017 and 2018, and sitting on the Oklahoma and Texas Section Board of Directors.

Rob has also positively impacted rangeland management and the Society for Range Management at the national level. He is currently serving on the Society's Advisory Council and serving as Chair of the SRM Grazing Lands Coalition (GLC) Committee. In addition, he is actively involved in several producer-oriented educational programs, including the King Ranch Institute for Ranch Management. He has published articles and presented at numerous meetings and educational programs.

Throughout his career, Rob has displayed the utmost in professionalism and leadership for the rangeland field and the Society for Range Management. Undoubtedly, the professionalism and contributions displayed by Rob are only a small sample of the benefits the Society for Range Management will enjoy as he continues to contribute to our organization.

For his accomplishments and dedication to range, the Society for Range Management is proud to recognize Rob Cook with a 2019 *Outstanding Young Range Professional Award*.



SRM 2019 Outstanding Young Range Professional Award recipient Rob Cook with (2018) SRM President Dr. Barry Irving



MISSION: Providing leadership for the Stewardship of Rangelands based on sound ecological principles.

VISION: A well-trained and highly motivated group of professionals and rangelands users working with productive, sustainable rangeland ecosystems.