

SOCIETY FOR RANGE MANAGEMENT

Vision Statement:

A well-trained and highly motivated group of professionals and rangeland users working with productive, sustainable rangeland ecosystems.

Mission Statement:

Providing leadership for the stewardship of rangelands based on sound ecological principles.

Strategic Plan Goals:

Member Development

SRM is a member dependent society and will place member development as a cornerstone of its existence and future. SRM is committed to supporting activities that inform and educate its members. The process for existing members to renew and new members to join SRM will be seamless and convenient. Key measures for this goal are member utilization of Rangeland Ecology and Management, Rangelands, member attendance at the International Annual Meeting, member attendance at regional meetings sponsored by the International Society and its Sections, member participation, and member satisfaction with the membership process.

Public Education

SRM is committed to the dissemination of information based on best available science leading to the stewardship of global rangelands. Key measures for this goal are the number and diversity of public information activities developed and/or sponsored by the Society, non-members accessing SRM publications, and non-member attendance at SRM sponsored activities.

Rangeland Science

SRM is committed to the development, synthesis, dissemination, and application of sound scientific results that are relevant to the present and future needs of rangeland ecology and management. Key measures for this goal are the Rangeland Ecology and Management impact factor, and the proper vetting of SRM position statements by the appropriate committees to ensure they reflect scientific principles.

Maintenance of Standards

SRM is committed to the management of rangelands based on scientific principles. To accomplish this goal, SRM will promote standards in instruction in rangeland stewardship at all levels (grade school, high school, undergraduate, and graduate), provide an

international system for professional certification and development, and hold its members to a published code of conduct. Key measures for this goal are the number and diversity of SRM sanctioned educational programs, the number and proportion of members that maintain a professional certification through SRM and number of accredited university rangeland degree programs..

Rangeland Advocacy

SRM will advocate for science-based input to inform policy and decision makers that will enhance the stewardship of rangelands. SRM, through its leadership and committees, will advocate for policy development and implementation that is driven by sound scientific principles. Key measures of this goal are the number and diversity of submissions sanctioned by SRM to local, regional, and national governing policy and decision makers. A secondary measure will be the adoption of these submissions into final policy or policy implementation.

Approved on February 5, 2013 by SRM Board of Directors at the Oklahoma City, OK Annual Meeting.