

## JOB POSTING AND AD ORDER FORM



PLEASE MAIL THIS ORDER FORM WITH YOUR PAYMENT TO:  
**Society for Range Management**  
 6901 S Pierce St Ste 230  
 Littleton, CO 80128  
 If paying by credit card please fax to: 303-986-3892

**THANK YOU FOR PLACING AN AD WITH US!**

**BILLING INFORMATION**

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State/Province: \_\_\_\_\_  
 Country: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ **Member Number (if applicable):** \_\_\_\_\_

Premium Ad Type/Size: _____	Price: _____	Qty: _____	PA Total: _____
RangeFlash (\$50/each) Qty: _____	RF Total Price: _____	Social Media (\$25): Price: _____	
<b>GRAND TOTAL:</b>			_____

\*\*\* (For ad type/rate see rate schedule below – over for additional advertising options rates) \*\*\*

**PAYMENT METHOD** (Sorry we do not accept American Express)

\_\_\_\_\_ Check/Money Order (**US Funds ONLY – must be drawn on a U.S. Bank**)  
 \_\_\_\_\_ Credit Card: \_\_\_\_\_ Visa \_\_\_\_\_ MC \_\_\_\_\_ Discover \_\_\_\_\_  
 Credit Card # \_\_\_\_\_ Exp: \_\_\_\_\_  
 Name as it appears on card: \_\_\_\_\_ Security Code: \_\_\_\_\_  
 Signature: \_\_\_\_\_  
 Daytime Phone (required): \_\_\_\_\_ Email: \_\_\_\_\_

SRM ADVERTISING RATES				
AD SIZE		SRM Commercial Member	SRM Member	Non-Member
<b>Full Page:</b>	<b>600 words</b>	<b>\$210</b>	<b>\$240</b>	<b>\$300</b>
<b>2/3 Page:</b>	<b>430 words</b>	<b>\$147</b>	<b>\$168</b>	<b>\$210</b>
<b>1/2 Page:</b>	<b>330 words</b>	<b>\$112</b>	<b>\$128</b>	<b>\$160</b>
<b>1/3 Page:</b>	<b>225 words</b>	<b>\$ 70</b>	<b>\$ 80</b>	<b>\$100</b>
<b>1/4 Page:</b>	<b>150 words</b>	<b>\$ 56</b>	<b>\$ 64</b>	<b>\$ 80</b>
<b>1/8 Page:</b>	<b>75 words</b>	<b>\$ 28</b>	<b>\$ 32</b>	<b>\$ 40</b>

**Premium Advertisements:** Advertising rates include online publication on [www.RangelandNews.org](http://www.RangelandNews.org), SRM's monthly online membership newsletter, which is distributed to approximately 3,400 members on the 1st Wednesday of the month. An abbreviated listing in the bi-monthly printed newsletter and a listing on the SRM website are also included.

**\*PLEASE CONTACT US IF YOU ARE INTERESTED IN PLACING AN AD FOR MULTIPLE MONTHS.**

**Premium advertisements will receive the following:**

- A listing on the SRM homepage for two weeks
- A listing on the Job Listings page of [www.rangelands.org](http://www.rangelands.org) for 6 weeks or until closed; whichever comes first
- A page on SRM's website. The ad size purchased will be reflected in the amount of copy included in the webpage listing. *Please refer to the word count above.*
- Up to two logos or graphics may be submitted for use with the announcement (may affect ad size)
- Inclusion in the *Rangeland News* webpage for one month. The ad size purchased will be reflected in the amount of copy included in the newsletter listing. *Please refer to the word count above.*
- A standard listing in the printed version of *Rangeland News*, regardless of purchase size.

## SUPPLEMENTAL ADVERTISING SERVICES

**Please note: These options are available only in addition to purchase of premium advertising purchase and cannot be purchased separately.**

### ***RangeFlash* Advertisements:**

SRM distributes a weekly e-newsletter, the *RangeFlash*, on Wednesdays. The *RangeFlash* is sent to about 3,000 members each week. Job announcements of 75 words or less and a link to a full listing can be added to a purchased advertisement.

- \$50 for a listing in one *RangeFlash*
- \$25/each for additional *RangeFlashes*

### **Social Media Advertisements:**

SRM has a growing following on Facebook, Twitter and LinkedIn. It is especially well represented by young people who are just entering the field of Range Management. SRM will post your announcement on Facebook, Twitter and LinkedIn to help further distribute your message.

- \$25 SRM for a posting on SRM's Facebook, LinkedIn and Twitter accounts

**Submission Requirements:** SRM accepts ONLY digital ad submissions. Ads may be submitted in MS Word or PDF format. If sending via PDF, please activate all links within the document. All ads require final approval in writing by the advertiser. Send ad material to: Info@Rangelands.org or call 303.986.3309.

**Deadlines:** Rangeland News / [www.RangelandNews.org](http://www.RangelandNews.org): **Ads with final approval must be received by SRM by 12:00 p.m. on the 15th of the month prior to month of publication to be included. Ads received after the deadline will be posted on the SRM website only.**

*RangeFlash* / Social Media Ads: Information needs to be received by noon on Tuesdays to be included in a Wednesday distribution schedule.

**Send electronic copy of ad material to: [info@rangelands.org](mailto:info@rangelands.org) or contact by phone at (303) 986-3309**