

JOB POSTING AND AD ORDER FORM



PLEASE MAIL THIS ORDER FORM WITH YOUR PAYMENT TO:
 Society for Range Management
 6901 S Pierce St Ste 225
 Littleton, CO 80128
 If paying by credit card please fax to: 303-986-3892

THANK YOU FOR PLACING AN AD WITH US!

BILLING INFORMATION

Name: _____
 Company: _____
 Address: _____
 City: _____ State/Province: _____
 Country: _____ Zip/Postal Code: _____
 Phone: _____ **Member Number (if applicable):** _____

Premium Ad Type/Size: _____	Price: _____	Qty: _____	PA Total: _____
RangeFlash (\$50/each) Qty: _____	RF Total Price: _____	Social Media (\$25): Price: _____	
GRAND TOTAL:			_____

*** (For ad type/rate see rate schedule below – over for additional advertising options rates) ***

PAYMENT METHOD (Sorry we do not accept American Express)

_____ Check/Money Order (**US Funds ONLY – must be drawn on a U.S. Bank**)
 _____ Credit Card: _____ Visa _____ MC _____ Discover _____
 Credit Card # _____ Exp: _____
 Name as it appears on card: _____ Security Code: _____
 Signature: _____
 Daytime Phone (required): _____ Email: _____

SRM ADVERTISING RATES				
AD SIZE		SRM Commercial Member	SRM Member	Non-Member
Full Page:	600 words	\$210	\$240	\$300
2/3 Page:	430 words	\$147	\$168	\$210
1/2 Page:	330 words	\$112	\$128	\$160
1/3 Page:	225 words	\$ 70	\$ 80	\$100
1/4 Page:	150 words	\$ 56	\$ 64	\$ 80
1/8 Page:	75 words	\$ 28	\$ 32	\$ 40

***PLEASE CONTACT US IF YOU ARE INTERESTED IN PLACING AN AD FOR MULTIPLE MONTHS.**

Premium advertisements will receive the following:

- A listing on the Job Listings page, <http://rangelands.org/jobs/job-listings/>, for 6 weeks or until closed; whichever comes first; the ad size purchased will be reflected in the amount of copy included in the webpage listing. **Please refer to the word count above.**
- Up to two logos or graphics may be submitted for use with the announcement (may affect ad size)

OVER FOR SUPPLEMENTAL ADVERTISING SERVICES

SUPPLEMENTAL ADVERTISING SERVICES

Please note: These options are available only in addition to purchase of premium advertising purchase and cannot be purchased separately.

RangeFlash (RF) Advertisements:

SRM distributes an e-newsletter, the *RangeFlash*, approximately every 2 weeks as content and need dictate. The *RF* is distributed to about 3,000 recipients. You can add an *RF* job announcements of 75 words or less with a link to a full listing to your premium listing:

- \$50 for a listing in one *RangeFlash*
- \$25/each for additional *RangeFlashes*

****If this option is requested please be sure to submit abbreviated content to the email address below, separate from your full announcement.****

Social Media Advertisements:

SRM has a growing following on Facebook, Twitter and LinkedIn. It is especially well represented by young people who are just entering the field of Range Management. SRM will post your announcement on Facebook, Twitter and LinkedIn to help further distribute your message.

- \$25 SRM for a posting on SRM's Facebook, LinkedIn and Twitter accounts

****If this option is requested please be sure to submit abbreviated content to the email address below, separate from your full announcement.****

Submission Requirements: SRM accepts ONLY submissions through the online submission form at <http://rangelands.org/jobs/submit-a-job-listing/>.

POSTING SCHEDULE:

- **Paid listings** will post to the website upon receipt and verification of payment details.
- **Free listings** will post upon verification of content.
- **RangeFlash** content will go out with the next scheduled RF.
- **Social Media** ads will post upon receipt and verification of payment details.

Please contact Vicky at SRM if you have questions:
info@rangelands.org / (303) 986-3309