

# 2018 Rangeland Cup Sparks

Agricultural and natural resource issues may be viewed differently by different members of society – and there sometimes predominant public perception of an issue differs from what the body of scientific evidence supports.

**Select an agricultural or natural resource topic about which there exists substantial differences in perception between a part of society and the current state of scientific knowledge. Clearly discuss the nature of the differences in perception and how they may have arisen. How does this ‘disconnect’ affect management on the ground? Propose a strategy to overcome how the differences in perception among groups may be negatively affecting management.**

*\*Use logic and literature to support your conclusions for your poster.*

REGISTER YOUR TEAM ONLINE TODAY AT

<http://rangelandcup2018.eventbrite.com>

**Registration DEADLINE for 2018 SRM meeting in Sparks:**

**November 27<sup>nd</sup> 2017**