

**COMMITTEE REPORT 2013 Annual Meeting  
Oklahoma City, Oklahoma**

Date: February 4, 2013

Committee Name –Membership Committee (MC)

Committee Chair(s) --- Sandy Wyman

Committee members ---Kristen Miller, Clayton Marlow

BOD representative --- Stephanie Larson-Pralan; Leonard Jolley (incoming)

- I. Progress Report – 2012 --Narrative/Bullet items
  - A. The MC was re-established in 2012 at the request of the BOD
  - B. Completion of Draft Handbook.
  - C. Membership categories recommendations to BOD.
  - D. Developed Membership Committee List including section committee chairs.
  
- II. Planned Activities 2013 -- Narrative/Bullet items
  - A. MC will not meet formally at SRM Annual Meeting – will conduct business through conference calls, email and other electronic means. This will provide a cost savings to SRM with one less room needed during the annual meeting.
  - B. If hired, the MC will work with the Membership Liaison in providing recommendations for
  - C. Work with O&C Committee on determination of Membership Brochure update
  - D. Meeting Registration Recruitment option.
  - E. SRM Membership Retention/Renewals
  - F. Survey Results Review/ Gap Analysis of member survey.
  - G. Target membership categories (Pluhar data evaluation).
  - H. Coalition with local, state, and section activities
  - I. Section Marketing to increase membership.
  - J. Ask those sections that do not have membership chairs to designate a committee chair that would be a member of the parent membership committee.
  - K. Develop a list of incentive ideas for sections to consider implementing to increase membership.
  - L. Coordinate with O&C Committee to increase communication with other committees and sections.
  
- III. Action items for BOD consideration including critical dates
  1. Funding
    - A. Needs
    - B. Sources (Potential)
  2. Recommendations
    - A. In order to improve communication with the SRM Sections and membership, recommend that PPAC provide sections an opportunity to review position

statement updates. This is not a negative reflection on the PPAC, but rather another venue to connect with the membership.

B. Revise Membership application- deleting 'Contributions' section and replace with check boxes asking if new member would like more information regarding volunteer activities or contributions with a website address to see each.

C. Add a section on membership application and renewal asking "What other professional societies do you belong to?"

D. Remove \$1 for each year of membership; Building trust fund; International member support; Sustaining Membership; and Website development contribution categories from Contributions. Instead, use General Contributions, Endowment Fund, Masonic Range Scholarship, and Memorials. This will simplify accounting and save time and money.

E. Evaluate and simplify the Membership Classifications categories.

F. Develop an Auto Renewal system for membership and create 1-2 renewal periods to reduce staff time and cost.

G. The development of a Membership Outreach Position on the SRM Staff.

#### IV. Submission Procedure – Electronic copy required

Hard Copy (Optional)

1. BOD Representative—See E-mail address below
2. SRM Server -- [SRMcommittees@gmail.com](mailto:SRMcommittees@gmail.com)

#### BOARD OF DIRECTORS REPRESENTATIVES

Stephanie Larson-Pralan -- [slarson@ucdavis.edu](mailto:slarson@ucdavis.edu)

Leonard Jolley – [ljolley09@gmail.com](mailto:ljolley09@gmail.com)