

Redd Fund Guidelines

The Redd Fund, a joint venture of the Charles Redd Foundation and SRM, offers a cost-share opportunity in an effort to 1) recruit ranchers to SRM by helping them attend SRM annual meetings, and 2) to increase the visibility of SRM to other organizations.

1. Rancher Attendance at Annual Meetings

- SRM will cost-share with sponsoring sections to cover registration fees (up to \$500) for rancher(s) or ranch couple, new to SRM, to attend SRM annual meetings. Registration fees (of **up to** two regular or one day registrations, **and/or** guest/ spouse registration - **not to exceed two registrations per nomination**; and two tickets to the producer forum) will be split 75% from the Redd Fund and 25% from the sponsoring section. Preference will be given to those who plan on attending the majority of the meeting.
Nomination MUST SPECIFY total cost of registration requested for Board review.
- The rancher will be nominated by a SRM member in good standing (including Agency and Extension personnel) who have personal knowledge of the rancher and believes the rancher will gain from the networking and information provided through annual meeting attendance.
- The sponsoring section will provide a meeting mentor/guide (preferably the original nominator or someone else with technical background) to help navigate the rancher through the annual meeting.
- SRM will provide one year's complementary SRM membership (including Section membership), along with a hard copy of *Rangelands* for these ranchers that attend the meeting.
- Special consideration will be given to Excellence in Range Management recipients.
- The Redd Fund will be used until it is exhausted, though if this program is successful, additional support will be sought for its continuation.
- More than one rancher may be nominated per section; however, if several nominations are received from numerous sections, the number of nominations approved by the Board of Directors (BOD) from any one section may be limited.
 - a. Approval & distribution of funds for annual meeting registration

- Sponsoring section President or Executive Committee will submit nominations (including the Nomination Form and A Letter of Support, to SRM Headquarters, Attention Executive Assistant). All nominations must be received no later than December 1st for review and approval by the SRM BOD at their December meeting.
- Following the BOD meeting, sponsoring sections will be notified by the BOD via email or mail regarding the outcome of their nomination.
- Sponsoring sections of successful nominations will then submit the following to SRM Headquarters, Attention Director of Finance and Operations:
 - completed annual meeting registration form/s,
 - a copy of board approval documentation,
 - a check from a US bank or a cashier's check in U.S. funds from the sponsoring section to cover the 25% registration cost-share (Member Rate).
- If these items need to be sent separately, please note "Redd Fund Annual Meeting Registration for (*Ranch Name*)" on each item sent to SRM Headquarters.
- Membership will only go into effect if they attend the meeting as specified above.

2. Outreach to Other Related Organizations

- SRM will cost-share with sections to pay booth costs for the parent society's booth to be displayed at other organization's annual meetings. This could include (but is not limited to) NCBA, Wildlife Society, or other related organizations that affect land management decisions.
- Cost-share will be up to a maximum of \$500, with 75% from the Redd Fund and 25% from the local section.
- SRM Headquarters will ship the booth and pay the shipping expenses, both ways.
- Sections will ensure that the booth is properly cared for, setup and manned while at the meeting, and then shipped back to SRM Headquarters.

- a. Approval & distribution of funds for use of booth at other organization meetings
- Section President or Executive Committee member will submit booth requests in writing to SRM Headquarters, Attention Executive Assistant, to be placed on the next BOD meeting agenda.
 - All requests for Redd Funds shall be submitted to the BOD at least two months in advance of meeting for approval.
 - Following the BOD meeting, requesting sections will be notified by the BOD via email or mail about the outcome of their request.
 - The approved section/s will send the sponsorship/booth form and a copy of BOD approval (email or memo) to SRM Headquarters, Attention Executive Assistant. SRM Headquarters staff will submit and pay for the sponsorship/booth costs and then direct-bill the requesting section for their portion of the fees.

Redd Fund Participant Selection Criteria

1. Minimum Criteria of Participants

- Nominated by a SRM member in good standing who have personal knowledge of the rancher and believes the rancher has the ability to use the information gained from attending an annual meeting.
- Owner, manager, or employee of a ranch.
- Not a SRM member or a former member who's membership expired at least 5 years previous to upcoming annual meeting.

2. Number of Annual Awards

- Up to 6 recipients shall be chosen for each annual meeting.
- No more than 2 recipients annually shall be chosen from a single section.
- Exceptions to the maximum number of recipients in total or per section in a given year may be made at the discretion of the Board of Directors.

3. Participant Selection Criteria

- Eligible nominees will be evaluated on the following criteria:
 - o Resident in section hosting the annual meeting (Yes = 4 pts?) **4 pts**
 - o Excellence in Range Management recipient? (Yes = 4 pts?) **4 pts**
 - o Underrepresented section resident? **3 pts**
 - o Recipient of conservation awards (1 pt per award)? **Max/3 pts**
 - o Member of cognate societies/organizations (1 pt each)? **Max/2 pts**
 - o First time attendee to the SRM meetings **2 pts**

4. Follow-up Procedures

- To receive the one year complimentary membership, selected participants must return an evaluation form assessing their experience at the annual meeting.
- Nominators of selected participants shall invite the rancher(s) to upcoming section meeting at least 2 months prior to event.