

**COMMITTEE REPORT 2015 Annual Meeting
Sacramento, California**

Date – Feb. 2, 2015

Committee Name --- **Endowment Fund Development Committee**

Committee Chair(s) --- E. T. ‘Tom’ Bartlett

Committee members (Optional) ---

BOD representative --- Paul Loeffler -- pv1913@yahoo.com

- I. Progress Report – 2014 --Narrative/Bullet items
- Silent Auction: Prepared for Silent Auction at Sacramento (Meribeth Lomkin).
 - Raffle: Prepared for Endowment Fund Raffle (John Mitchell).
 - 2013 & 2014 Donors to the SRM Endowment Fund
 - Thanks you’s sent to donors (Sept-Dec 2013 and 2014)
 - President Pluhar sent letters of thanks to donors who gave more than \$250. EFDC drafted the letters.
 - Prepared Donor posters
 - \$10,000 Trail Boss Club
 - Trail Boss Club
 - Presidents Club
 - Century Club
 - Reviewed financial records with Director of Finance
 - Recommendations from Orlando
 - Form SRM Task Force on Institutional Memory – This issue may not fit the description of a Task Force.
 - Handbook revision – 2014 revision approved by BOD representative
 - Participated in telephone conferences on status of investments with Merrill Lynch.
 - Attempted to develop Endowment Fund material for the SRM website
 - Continued to develop a bulleted history of the SRM Endowment Fund.
 - Sent letters explaining legacy giving to donors who are members of the Trail Boss Club and the Presidents Club.
- II. Planned Activities 2015 -- Narrative/Bullet items
- Send a thank you to all Endowment Fund donors
 - Update donor posters
 - Promote the Endowment Fund through the SRM web site – EFDC will work with OCW Committee and the web master to incorporate the Endowment Fund in a proactive manner within the SRM Web site. The Endowment Fund would have a button on the SRM home page and would promote giving to the Endowment Fund.
 - Organize a silent auction for the annual meeting in Corpus Christi.
 - Finalize the bulleted history of the Endowment Fund.

- **In 2015, we will send letters to former Directors about additional donations and legacy giving. Chairman Bartlett will distribute contact lists to committee members along with a letter template.**
- **There may be a live auction of the Irving saddle.**
- **Jack Alexander suggested that a live auction is an excellent opportunity to recognize sponsors. He volunteered to help develop such an auction if the live auction of the saddle did not occur and if the Corpus Christi committee felt that it could be incorporated to benefit the meeting experience.**

III. Action items for BOD consideration including critical dates

1. Funding

- A. Needs –Incidental needs can be funded by Endowment.
- B. Sources (Potential)

2. Other

- **The EFDC recommends to the Board of Directors that all donors to the Society be recognized (not just donors to the EF) through a formal acknowledgement process.**
- **The EFDC recommends that the Board of Directors request each SRM committee maintain a brief committee history that would be updated annually.**
- **The Endowment Committee agrees with the recommendation of the Finance Committee regarding the calculation method for the Endowment Fund August contribution to the SRM operating account.**
- **EFDC recommends that the Board of Directors create an “Endowment Fund button” on the SRM home page that directs users to the Endowment Fund webpage (<http://www.rangelands.org/endowment/>) rather than the membership log-in.**
- **In order to increase revenues by marketing the Society’s accomplishments, EFDC recommends that the Board of Directors should identify Society activities that can be attributed to the annual Endowment Fund contribution to SRM.**
- **Because of the unique circumstances of the Pendleton bequest to the Endowment Fund and because the BOD will have more significant donations in the future, EFDC recommends that the Board of Directors work with the EFDC to increase revenues by using a portion of the 8-1-15 EF distribution for the development of the new SRM web site.**

IV. Submission Procedure – Electronic copy required (3 locations)

Hard Copy (Optional)

1. BOD Representative—Paul Loeffler – pvl913@yahoo.com
2. SRM Server -- SRMcommittees@gmail.com
3. SRM EVP – evp@rangelands.org