

ADVERTISING RATES FOR www.rangelands.org and *RANGELAND NEWS*

AD SIZE	SRM Commercial Member Rate	SRM Member Rate	Non-Member Rate
Full Page: 8-1/2" x 11"	\$210	\$240	\$300
2/3 Page: 7-1/8" x 9-1/2"	\$147	\$168	\$210
1/2 Page: 3-1/2" x 9-1/2"	\$112	\$128	\$160
1/3 Page: 3-1/2" x 7"	\$ 70	\$ 80	\$100
1/4 Page: 3-1/2" x 4-3/4"	\$ 56	\$ 64	\$ 80
1/8 Page: 3-1/2" x 2-3/8"	\$ 28	\$ 32	\$ 40

Advertising rates include publication in the newsletter and on the SRM website.

Rangeland News is the membership newsletter of the Society for Range Management (SRM) and is published monthly on the 1st day of the month. *Rangeland News* is distributed to approximately 4,000 members each month, via postal mail and the worldwide web at http://www.rangelands.org/news_rn.shtml .

Rangeland News accepts ONLY electronic ads.

Acceptable file formats: Ads may be submitted in MS Word format. If your ad includes hyperlinks, please make sure that all links are active. Please proof read your submission carefully as SRM will not accept responsibility for errors of any kind on approved ads. All advertising content is subject to SRM approval.

Ads may be submitted via email to mmoser@rangelands.org . You will receive a reply email with a rate quote. All rate quotes require approval in writing by the advertiser.

Deadline Date: Ads with final approval must be received by SRM by 12:00 pm on the 15th of the month prior to month of publication. Ads received after the deadline will be posted on the SRM website only. Cancellations are not accepted after the deadline date.

Invoices are emailed to your designated billing contact on the 1st of the month of print publication.

If you have questions, please contact Mary Moser at mmoser@rangelands.org or by phone at (303) 986-3309.